

Call for Papers

The International Journal of
IT Standards and Standardization Research

and

Journal of Cases on Information Technology

Common Special Issue on:
Teaching Cases on IT Standards and Standardization

Guest editors:

Tineke M. Egyedi (Delft University of Technology)

Henk J. de Vries (Erasmus University Rotterdam)

There is an increasing interest in academic teaching on standards and standardization, in particular in Asia, which reflects a growing awareness of their importance. Standards shape technologies and markets. Therefore, there is an economic stake in participating in standardization and determining the content of standards. The stakes are high. They go beyond the level of individual companies and play at the level of economic regions. Standardization education thus becomes an important tool of economic regional policy.

As a result of the increasing awareness of the impact of standardization, academic interest in the topic is growing as is the number of text books and other educational material. But what academic teaching is lacking are teaching cases. They are very effective and popular teaching tools in other fields, but are rare in the field of standardization. Therefore, the *International Journal of IT Standards and Standardization Research* and the *Journal of Cases on Information Technology* have decided to join forces in a common special issue on teaching cases in the area of IT standards and standardization.

The teaching cases we solicit should be based on academic research and contribute not only to teaching but also to the body of scientific knowledge in the field. Possible topics for cases include, but are not limited to:

- Technology innovation and standardization
- Standards for information infrastructures
- Standardization and economic development
- Open Source and standardization
- Intellectual property rights
- Economics of standardization
- Emerging roles of formal standards organizations and consortia
- Conformity assessment
- National, regional, international and corporate standards strategies
- Standardization and regulation
- Standardization as a Public Sphere arena
- Standardization and public policy formation

- Analyses of standards setting processes, products, and organization
- Impacts of market-driven standardization and emerging players
- The future of standardization
- Multinational and transnational perspectives and impacts
- Commercial value of proprietary specifications
- Descriptive & prescriptive theories of standardization
- Tools and services supporting improved standardization
- User related issues
- Risks of standardization
- Management of standards
- History of Standards
- Standards and technology transfer

Suggestions for additional topics are most welcome. Please note that, apart from the text of the teaching case, each case should include material which helps teachers use the case. See for submission guidelines: <http://www.igi-pub.com/journals/details.asp?ID=202&v=guidelines>.

The special issue is scheduled for Autumn 2009. Please send all submissions and enquiries to both Henk de Vries and Tineke Egyedi:

Henk J. de Vries
Associate Professor in Standardization
Rotterdam School of Management,
Erasmus University
Rotterdam
The Netherlands.

Tineke M. Egyedi
Senior Researcher Standardization
Delft University of Technology
Faculty of Technology, Policy and Management
Delft
The Netherlands.

Phone: +31 10 408 20 02,
e-mail: hvries@rsm.nl.

Phone: +31 15 278 63 44,
e-mail: t.m.egyedi@tbm.tudelft.nl

Important Dates:

- Submission deadline: December 1, 2008
- Acceptance decision: February 1, 2009
- Camera-ready paper due: March 15, 2009